

Minutes Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee August 18, 2014

Minutes of the Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee held on August 18, 2014, 4:00 p.m., at the Westside Multigenerational Center, 715 W. 5th St, Tempe, AZ 85281.

MEMBERS Present: Dominic Bonelli, Tiffanie Cappello Lee, Jason George.

MEMBERS Absent: Chris Moffitt, Franklin Zyriek.

City Staff Present: Lily Villa.

Guests Present: None.

Agenda Item 1 – Call Meeting To Order/Introductions

Dominic Bonelli, Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee Chair called the meeting to order at 4:02 p.m.

Agenda Item 2 – Consideration of the Meeting Minutes: August 4, 2014

Jason George read the minutes from August 4, 2014 to check for any grammatical mistakes.

Motion: Jason George motioned to approve the minutes.

Second: Tiffanie Cappello Lee seconded the motion.

Decision: Minutes were approved.

Agenda Item 3 - Announcements

Jason met with Mr. McDonald, the principal at Marcos de Niza High School, regarding C.I.T.Y. Mr. McDonald liked the C.I.T.Y. project idea very much.

- Mr. McDonald stated that he would like to attend a MYAC meeting to learn more about C.I.T.Y. so Jason will invite Mr. McDonald to the next MYAC meeting that discusses the C.I.T.Y. project.
- Mr. Flemming, Marcos de Niza Assistant Principal of Activities, was supportive of another of Jason's civic engagement projects so Jason feels optimistic that Mr. Flemming will support the C.I.T.Y. project.

Agenda Item 4 – C.I.T.Y. Logo

The group shared their sketches and concepts that they came up with regarding the C.I.T.Y. logo. The following were some brainstorm concepts that the subcommittee members shared:

1. Hands together with tools
2. City lights displaying the word, C.I.T.Y.
3. Brick wall with C.I.T.Y. in it
4. Stick figures spelling out C.I.T.Y.
5. Two hands linked with one knuckle forming the 'C' for C.I.T.Y.
6. The 'T' from the City of Tempe logo in the center of C.I.T.Y.

The preferred qualities of the logo are detailed below:

1. Use the City of Tempe colors
2. Brick wall to show "concrete" with the bricks pushed in to show "impacts" and a large, brick "C" with cursive "ity"

Dominic will bring the preferred logo concepts to his graphic design friend, Zane Berry, to develop a more professional logo and Lily Villa, Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee Advisor, will also check with City of Tempe graphic designers to ensure that the logo is appropriate for a City of Tempe project.

Agenda Item 5 – Further C.I.T.Y. Project Planning

Due to time constraints this agenda item was tabled until future meetings.

Agenda Item 6 – Information Materials for C.I.T.Y. Project Promotion

Due to time constraints this agenda item was tables until future meetings.

Agenda Item 7 – Future Agenda Items

- Further C.I.T.Y. Project Planning
- Information Materials for C.I.T.Y. project promotion
- Brochure Development

The Subcommittee's next meeting will be **September 1, 2014**.

Meeting adjourned at 5:05 p.m.

Prepared by: Lily Villa

Reviewed by: Kim Bauman

Dominic Bonelli, Chair
Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee